Andrea Fornero

Entry-Level Creative Project Manager

PROFESSIONAL SUMMARY

I am a Creative Project Manager with a diverse background and a recently completed Professional Certificate in Project Management, refining skills in planning, execution, and stakeholder management. I am experienced in retail, including store management, with a strong focus on balancing customer needs and business goals. Proficient in volunteer marketing, storytelling, brand building, and web design, with a keen eye for aesthetics and user experience. Skilled in team coordination, timeline and budget management, and stakeholder engagement, consistently delivering results through a creative, multifaceted approach.

PROJECT MANAGEMENT SOFT SKILLS

Creative Problem Solving — Critical Thinking

Leadership & Mentorship — Management

Strategic Planning — Organization

Professional & Personal Growth — Skill Development

RECENT EXPERIENCE

Grubhub - Driver Eugene/Springfield, OR - MAY 2024 - Current

Calistoga Mining – Retail Store Manager Eugene, OR - 2 YEARS

Target, INC - General Merchandise Associate Eugene, OR - 9 MONTHS

Northwestern Mutual – Associate Financial Representative Santa Clarita, CA - 10 MONTHS

Michaels / Aaron Brothers – Department Framing Lead Santa Clarita, CA - 2 YEARS, 6 MONTHS

International Internet Advertising Services – Junior Designer BC, Canada - 1 YEAR, 7 MONTHS

Located in Eugene, Oregon

E: ayfornero@gmail.com C: 661.313.6028 L: linkedin.com/in/ayfornero W: andreafornero.com

SKILLS

Google Suite +

Sheets Docs Slides Forms

CMS Software +

Jira/Atlassian Asana Miro Monday

Web Technologies

HTML CSS PHP Javascript SQL/Database WordPress Invasion/PhpBB/SMF

Graphics

Adobe Photoshop Procreate Canva

CERTIFICATIONS

Google Project Management

Professional Certificate

Foundations of Project Management Project Planning Project Initiation Project Execution Agile Project Management

Associates Degree

Web Design & Graphics

CAREER BREAKS

Relocation - K1 Visa to Greencard April 2010 - 2013

Stay-at-Home Parent 2012 - 2016 & 2020 - 2021