PROJECT ASSETS

Andrea Fornero Portfolio

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Kickstarter's #make100

“ Every January, Kickstarter encourages Creators to try out small projects offering just 100 rewards — we call it Make 100. Whether you thrive under creative constraints or you've been waiting for a sign from the universe to finally start a project, consider this your nudge.”

--- #make100 Description

2020 — Mini Pour Paintings

Most Kickstarter I have started over the past few years has been getting funding to have a project produced and I wanted to have that I made 100 with my own hands.

Why Pours? I have been collecting and making so many colors in my work that I want to start building samples and examples in mini form. I can log in to these things but do not need to keep them on hand. Making 100 mini paintings for YOU is the perfect little project I can set to handle and mail out within an acceptable timeline!





FINAL DETAILS

Launched 30 Jan, 2020 | Deadline 20 Feb, 2020

$691	115%	30
pledged of $600 goal	funded	backers

2019 — Be Brave Enough to Fail

My Second and very ambitious Kickstarter! 2018 brought a lot of challenges and changes in my personal life, and one of the things that has been carrying me through the bad and good is this simple challenge. "Be BRAVE enough to FAIL"

This inspiration came from a few places, challenging myself to write, to draw, to put myself more out into the world by starting a Patreon page to really build a support system for my work. For years I felt too crippled to even try let alone feel that I had any chance of success in any creative endeavor.

However, as an avid Critical Role fan (a D&D Stream on Twitch and YouTube), I fell in love with the player's ability to own all their 'failures'. Natural 1 failure roles brought profound character development which started to inspire character and art in numerous fans, including myself. So I started writing more. Painting more. Realizing I learned way more about myself in the things I did and failed in than anything I never tried to do. The continued strong encouragement that we can not achieve something without failing a few times first. What's the point of learning something if we already know it, right?

Before we can ever succeed, we have to learn to fail. **So Fail Often, Fail Beautifully, Fail with Purpose.**















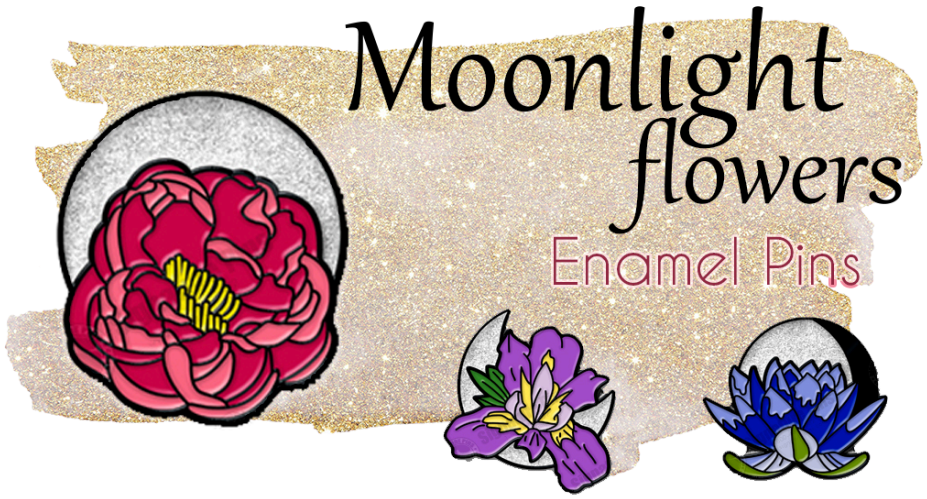
FINAL DETAILS

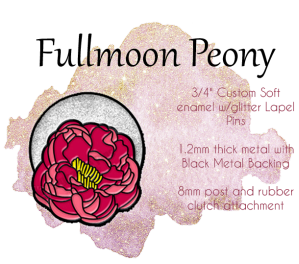
Launched 2 Jan, 2019 | Deadline 31 Jan, 2019

$2,701	168%	165
pledged of $1,600 goal	funded	backers

2018 — Moonlight Flower Enamel Pins

Ever since watching Sailor Moon as a little girl I have always loved the moon. The quiet serenity of it has always drawn the best of me out. From writing, art, and all the healing that comes from a calm mind, it is truly MAGIC. Of course, it is the only time I am 'childfree' to use my paints without little hands trying to grab brushes or poke at wet paint. So naturally this past year I have been painting flowers and such by moonlight, inspiring original enamel pins I want to share with the rest of you.















FINAL DETAILS

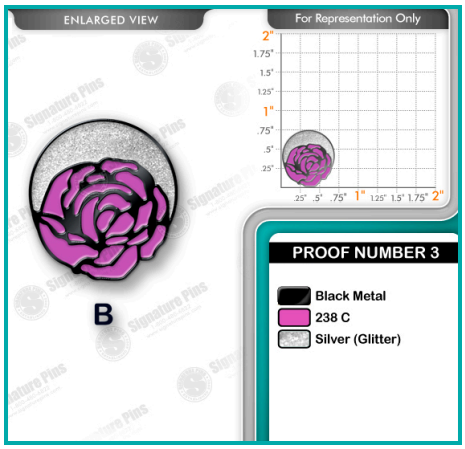
Launched 2 Jan, 2019 | Deadline 31 Jan, 2019

$1,697	212%	64
pledged of $800 goal	funded	backers

2017 — Moonlight Flower Enamel Pins

Originally, I launched a Kickstarter campaign for the Peony Pin. Unfortunately, it did not gain the traction I had hoped for. Canceling the campaign, I reevaluated the project to identify areas for improvement. Here are the original assets for this project.





FINAL DETAILS

Launched 20 Feb, 2018 | Canceled 4 Mar, 2018

$272	14%	14
pledged of $650 goal	funded	backers